



Dear Friends,

It is our honor and pleasure to chair the **2nd Annual Pickleball Tournament for Court Appointed Special Advocates (CASA) of Orange County**. CASA provides life changing one-on-one mentoring and advocacy to abused, neglected and abandoned children in the Orange County juvenile dependency court.

Last year's event was a **Grand Slam** and we have the pleasure of joining CASA sponsors and friends once again to compete in a friendly pickleball tournament to support CASA's important mission. The tournament will be held at **The Tennis Club at Newport Beach on Saturday, June 4, 2022**.

Since 1985, CASA has trained more than 4,034 volunteers who have given over 1.8M hours to helping over 9,047 Orange County youth in foster care! These trained volunteers are appointed by the court to speak up for at risk children in the family court system, and provide a stable consistent adult mentor relationship.

Please join us in supporting CASA youth by becoming a CASA Pickleball Tournament Sponsor. Enclosed is additional information about the event and the many opportunities for you to participate and make a difference for the most vulnerable members of our community. Visit **www.casaoc.org/pickleball** or scan the Pickleball Tournament QR code on the next page to secure your sponsorship and register for the event. Please call **714.619.5140** or email **events@casaoc.org** for additional information.

The 2022 Chairs thank you for your commitment to the children of CASA and we hope to see you on the courts or in the stands for the 2022 CASA Pickleball Tournament.

With Gratitude,

Karen Jordan
2022 Co-Chair

Lourdes Nark
2022 Co-Chair

Wendy Tenebaum
2022 Co-Chair

Linda Young
2022 Co-Chair

MISSION STATEMENT

CASA provides a powerful voice and meaningful connection for children who have experiences abuse, neglect, and abandonment.

Your gift to CASA is fully tax-deductible to the extent of the law, as CASA is a non-profit 501(c)(3). Tax ID: 33-0069334. Thank you for your support!



SPONSORSHIP OPPORTUNITIES

SATURDAY, JUNE 4, 2022 | THE TENNIS CLUB AT NEWPORT BEACH

Your charitable donation benefits youth in Orange County foster care.

PRESENTING SPONSOR - \$35,000+ (1 Available)

- Exclusive Naming Rights as 2022 Presenting Sponsor
- Exclusive Rights to Championship Court Advertisements
- Logo on Step and Repeat
- Link on Individualized Text to Attendees During Event
- Logo on Digital Save the Date and Invitation*
- Logo and Link on Event Website Homepage
- Logo and Link on all E-Communications
- Logo and Link on Social Media Shout out Post (2 Posts)
- Logo on all Printed Material
- Promotional Item in Swag Bag
- 2 Teams of 2 Players and 10 Spectator Tickets
- Verbal Recognition at Tournament
- First Right of Refusal for 2023 Event
- Logo on Step & Repeat

GRAND SLAM SPONSOR - \$25,000+

- Logo on Digital Save the Date and Invitation*
- Logo and Link on Event Website
- Logo and Link on all E-Communications
- Logo and Link on Social Media Shout out Post (1 Post)
- Logo on all Printed Material
- Promotional Item in Swag Bag
- 2 Teams of 2 Players and 6 Spectator Tickets
- Verbal Recognition at Tournament
- Logo on Step & Repeat

CLUB SPONSOR - \$10,000+

- Logo on Digital Save the Date and Invitation*
- Logo and Link on Event Website
- Logo on Sponsor E-blast
- Logo and Link on Social Media Shout out Post (1 Post)
- Logo on Printed Sponsor Banner at Tournament
- Logo on Printed Court Banners at Tournament
- Promotional Item in Swag Bag
- Team of 2 Players and 4 Spectator Tickets

CAPTAIN SPONSOR - \$5,000+

- Name on Digital Save the Date and Invitation*
- Logo and Link on Event Website
- Logo on Sponsor E-blast
- Logo on Gate Openings of the Court Area (6 Openings)
- Promotional Item in Swag Bag
- Team of 2 Players and 2 Spectator Tickets

TEAM SPONSOR - \$1,000+

- 1 Team of 2 Players
- Name on Event Website
- Recognition on Sponsor E-blast

**Sponsorship must be submitted before May 13th to be included in the digital invitation*

SCAN ME



SCAN THE QR CODE OR VISIT
WWW.CASAOC.ORG/PICKLEBALL
TO PURCHASE SPONSORSHIP

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UNDERWRITING OPPORTUNITIES

SATURDAY, JUNE 4, 2022 | THE TENNIS CLUB AT NEWPORT BEACH

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FOOD SPONSOR - \$8,000+

- Logo at Food Station
- Name on Digital Invitation*
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo and Link on Event Website
- Verbal Recognition at Tournament
- 6 Spectator Tickets to the Tournament

BAR SPONSOR - \$8,000+

- Logo at Bars
- Name on Digital Invitation*
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo and Link on Event Website
- Verbal Recognition at Tournament
- 6 Spectator Tickets to the Tournament

PLAYER SWAG SPONSOR - \$6,000+

(2 Available)

- Logo and Recognition on Swag Bag Signage
- Name on Digital Invitation*
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo and Link on Event Website
- Verbal Recognition at Tournament
- 5 Spectator Tickets to the Tournament

SCORECARD SPONSOR - \$2,500+

(2 Available)

- Name on Digital Invitation*
- Logo and Link on Sponsor E-blast (1 E-blast)
- Name and Link on Event Website
- Verbal Recognition at Tournament
- 2 Spectator Tickets to the Tournament
- Logo Printed on Competitive Scorecard

COURT SPONSOR - \$1,500+

(20 Available)

- Name on Digital Invitation*
- Name and Link on Sponsor E-blast (1 E-blast)
- Name and Link on Event Website
- Printed Banner on Court at Tournament
- 1 Spectator Ticket to the Tournament

**Sponsorship must be submitted before May 13th to be included in the digital invitation*



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PLAYER & SPECTATOR REGISTRATION

SATURDAY, JUNE 4, 2022 | THE TENNIS CLUB AT NEWPORT BEACH

Your charitable donation benefits youth in Orange County foster care.

I WOULD LIKE TO PURCHASE TICKETS

(This is a limited capacity event and tickets will sell out fast)



INDIVIDUAL PLAYER TICKET(S)
\$250.00



CLINIC TICKET(S)
\$275.00



SPECTATOR TICKET(S)
\$100.00

CASA PICKLEBALL TOURNAMENT

CASA of Orange County is proud to announce their second annual Pickleball Tournament. CASA provides life changing one-on-one mentoring and advocacy to abused, neglected and abandoned children in the Orange County juvenile dependency court.

PLAYER TICKET INCLUDES

- Complimentary Tacos
- Complimentary Margaritas
- Player Swag Bag

CLINIC TICKET INCLUDES

- Complimentary Tacos
- Complimentary Margaritas
- Player Swag Bag
- Instructions & Demo by Pickleball Pro

SPECTATOR TICKET INCLUDES

- Complimentary Tacos
- Complimentary Margaritas

SCHEDULE OF EVENTS

12:00PM Competitive Tournament Registration
12:30PM Fun & Friendly Players Registration – 1st Tier
• Intermediate, Beginners
1:00PM Spectator Arrival
1:00PM 4:00PM Competitive Tournament
• Single Elimination, Semi – Finals, Championship
1:30PM – 2:30PM Fun & Friendly Games – 1st Tier
2:00PM – 3:00PM Pickleball Clinic 1st Tier
3:15PM – 4:15PM Pickleball Clinic 2nd Tier
3:00PM – 4:00PM Fun & Friendly Games – 2nd Tier
4:15PM All Tournaments and Games Conclude
4:30PM Program and Awards Ceremony
5:00PM Event Concludes

BEST DRESSED CONTEST Be sure to **Arrive in Style** as we will be Awarding the Best Dressed

CLINIC LEVEL – 2.0

A person who has never played pickleball and would like to learn how to play the game.

BEGINNERS LEVEL - 2.0 – 2.5

A person who has never played pickleball before but played tennis/ping pong/badminton/racquet ball or paddleball and can hit the ball across the net and return the ball. A person who wants to play a fun and friendly game with others.

INTERMEDIATE LEVEL - 3.0 – 3.5

A person who has played pickleball before and can serve, return and dink the ball. Players of this level understand positioning and the rules of the game.

COMPETITIVE PLAYERS LEVEL - 3.5 – 5.0

A person who wants to compete in the "Competitive Tournament" is an active and very skilled pickleball player. They have full knowledge of the rules of the game and are able to play for hours should they advance with their individual score. Finalists will play in the Championship Tournament with other individual players with the highest score as a team of two.



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TO COMPLETE REGISTRATION

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THE PROBLEM:

- There are over 3,450 children and young adults under the jurisdiction of the Dependency Court in Orange County - which is overburdened and underfunded. The Dependency Court hears cases about children (minors) who are abused or neglected
- The average judge handles more than 800 cases per year; the average social worker carries up to 40 cases at one time, and an attorney may have over 100 cases at any moment
- 1 in 5 former youth in dependency will become homeless within one year of emancipating
- Only 58% of youth in dependency will graduate from high school
- Over 70% of the prison population is made up of people who were at one time in the dependency system
- By the age of 24, more than 50% of former youth in dependency will be unemployed



THE SOLUTION:

- CASA volunteers provide the hope, inspiration and guidance that youth in the dependency system need to successfully overcome their abusive past and achieve a positive future
- CASA volunteers go through 34 hours of comprehensive training, background checks, and an extensive interview before becoming a sworn-in Court Appointed Special Advocate
- A child with a CASA volunteer is less likely to change placements
- Youth in the dependency system with a CASA have a 92% likelihood of graduating from high school
- Over 65,000 volunteer hours will be devoted to children in 2022 - saving nearly \$1.9 million in costs to the OC community
- More than 1,000 children in the OC dependency system will be served in 2022

SINCE 1985...

- CASA OC has recruited and trained over 4,034 volunteers who have served as Court Appointed Special Advocates
- CASA OC has served over 9,047 youth in the dependency system
- 1.8 million hours volunteered by CASAs

**LEARN MORE ABOUT BECOMING A VOLUNTEER OR
MAKING A DONATION AT [CASAOC.ORG](https://casaoc.org)**

